

# OLIVER WEST

## VISUAL THINKING SPECIALIST



### DISCOVER NEW, INNOVATIVE TECHNIQUES FOR VISUAL THINKING & LEARNING

For many years, thinking and learning in words has dominated the workplace, but there is an increasing realisation that an understanding of non-linear, visual thinking is vital for the workplaces of the future. Oliver West's alternative learning methods introduce **visual thinking techniques that can allow people to realise their full thinking and learning potential**. The techniques inspire holistic information processing, tapping into the creative imagination and stimulating ingenuity and innovation.

### BRING VISUAL THINKING INTO YOUR BUSINESS

*Your organisation is dependent on the output of your personnel - are you tapping their full potential? How many people in your organisation would be even more productive if they received better training in how to think and learn?*

Training need not be a one-size-fits-all exercise. Every individual learns and processes information in a different way, and traditional linear learning with written words and instructions may not be the right way to reach all your training goals. Visual techniques are often far more effective tools for training than traditional classroom methods, particularly for people who think predominantly in visual terms.

For the last 12 years, Oliver has worked in education and training in the U.K. and Europe giving workshops, training days and tutorials to both trainers and staff. His techniques are ideal for both training in new skills and improving workplace performance.

**Visual thinking techniques are extremely effective tools for innovative thinking and idea processing, for advanced information retention, for time/task management and organisation, for presentation planning and for reading/research of new information.**

For more information about Oliver West and his work, please visit his websites, detailed below.



**OLIVER WEST – VISUAL THINKING SPECIALIST**  
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